

Remit Address: KSNV

Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC

Billing: (702)642-3333

Billing Address:

Ste 200 Washington, DC 20007 3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc.

Line Channel Description

Product	Advertiser	INVO
HELLED COD CENTATE	Heller, Dean for U.S. Senate	CE

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Heller, Dean for U.S. S	11140100	HELLED COS OFFICE	Product
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voice Date

Page 1 of 4

voice Period voice Month

10/01/12 - 10/02/12 October 2012 10/07/12 104404-2

	National	Sales Region
Dea	Blair - Philadelphia	Sales Office
	Amy McCreary	٠I:
	^!! E-0.	Account Everythin
	KSNV	Station

Order Flight	Deal #	Alt Order #	Order#
09/26/12 - 10/02/12		06832080	104404

000	Special Handling
\$5	Billing Type C
adcast	Billing Calendar B

Product Code	Advertiser Code	JDB#
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	KSNV	KSNV	KSNV	VSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	VSNS	KSNV	KSNV	KSNV	XSNV	XSN>	XSNV		Ĺ
			Noon News		Rachael Ray				Today Show				M-F 6-7a WakeUp w/Wagners					WI-F 3-68 WakeUp W/Wagners	Channel Cescuption
			12-1230pm		11am-12pm				658a-9am				6-7a					5-6a	Time
The actual broadca	2.8	10/01/12	<u>7</u> ≅	10/01/12	Ξ	설	2 3	10/01/12	Ē	널	≤ ≥	10/01/12	č	: Z	2	3	10/01/1	(7)	Day
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The actual broadcast information shown on this myone was taken from	DH09221213H Where? DH09201212H Diversion		DH09201212H Diversion DH09221213H Where?		DH09201212H Diversion	DH09221213H where?	DH09201212H Diversion		DH09201212H Diversion	DH09221213H Where?	DH09201212H Diversion		BH09201212H Diversion	OHO9221213H Where?	DHOGOTOTICAL MACESTON	DU00301313			Adum
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The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom buts are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider Applicant of any bills rendered by Media Provider and until payment in full is received by Media Provider. Payment of any provider and payment of any provider advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media agencies which place advertising buy orders with Media Provider shall be conclusively degreed to be authorized agents for Applicant. Station will not be bound by conditions primited or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. Slation does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying proadcasting airtime under this advertising sales contract for a



KSNV Remit Address:

Las Vegas, NV 89101 Formerly KVBC 1500 Foremaster Lane

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Washington, DC 20007 Ste 200 Attention: Accounts Payable Strategic Media Services, Inc. 3299 K St. NW

Estimate Number	Product	Advertiser
	HELLER FOR SENATE	Heller, Dean for U.S. Senate

INVOICE

Station

KSNV

Order #	Invoice Period	Invoice Month	Invoice Date	Invoice #
104404	10/01/12 - 10/02/12	October 2012	10/07/12	104404-2

Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Drading Code	Advertiser Code	IDB #	Order Flight	Deal #	Alt Order#	Order#	
	HE4S		09/26/12 - 10/02/12		06832080	104404	

Advertiser Ref	gency Ref	Product Code	Advertiser Code
			HE4S

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Rate		Advertiser Ref	Agency Ref
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31	28	27	24	23	22	19
KSNV	KSNV KSNV	KSNV	KSNV KSNV	KSNV KSNV	KSNV KSNV	5500
4PM NEWS (1 hour)	4PM NEWS (1 hour)	Dr Phil	The Doctors	The Doctors	Days of our Lives	Channel Description KSNV The Agenda 1230pm
4-5pm	4-5pm	3-4p	2pm-3pm	2pm-3pm	1258р-2рт	Time 1230-1p
10/01/12 M Tu 10/01/12	10/01/1; M Tu	10/01/1 Tu	10/01/1 M	10/01/1 M Tu	10/01/ M Tu	Day
10/01/12 to 10/07/12 M 10/01/12 Tu 10/02/12 to 10/07/12	10/01/12 to 10/07/12 M 10/01/12 Tu 10/02/12 to	10/01/12 to 10/07/12 Tu 10/02/12 to	10/01/12 to 10/07/12 M 10/01/12 M 10/01/12 M 10/01/12	10/01/12 to 10/07/12 M 10/01/12 Tu 10/02/12 to	10/01/12 to 10/07/12 M 10/01/12 Tu 10/02/12 to	Date
30 2x 2x	30 2x	30 1 _x	:30 2x	30 2x	:30 2x	Lengt
MT 4:26 PM 4:21 PM	MT 3:13 PM 3:25 PM	2:34 PM	2:15 PM 2:55 PM	1:59 PM 1:59 PM	MT 12:48 PM 12:46 PM	Length Aired Days
DH09221213H where? DH09221213H where?	DH09201212H Diversion DH09201212H Diversion	DH09221213H Where?	DH09201212H Diversion DH09221213H Where?	рн09221213H where? Он09201212H piversion	DH09201212H Diversion DH09221213H where?	Ad-ID
\$450.00 \$450.00	\$300.00 \$300.00	\$225.00	\$225.00 \$225.00	\$275.00 \$275.00	s225.00 \$225.00	Rate Reconciliation
N 4	N -4		12	→ 2	- N	ion Ref#

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadbasting airtime under this advertising sales confract for a discrimination of acceptance of the sale of the sa



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Estimate Number	Product	Advertiser
	ELLER FOR SENATE	feller, Dean for U.S. Senate

104404-2 10/07/12 October 2012 10/01/12 - 10/02/12

Page 3 of 4

Billing Calendar B	Sales Region N	Sales Office B	cutive	Station	
Broadcast	National	Blair - Philadelphia	Amy McCreary	KSNV	

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Order Flight	Deal #	Alt Order#	Urder#
09/26/12 - 10/02/12		06832080	104404

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	IUB#
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Special Handling Billing Type

Cash

Advertiser Ref	Agency Ref	
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10/01/12 to 10/07/12	12 4x	MT				
M 10/01/12	12 :30	5:16 PM	DH09221213H Where?	***************************************		
M 10/01/12		5:24 PM	DH09201212H Diversion			76
10/02/	12 30	51500	DUNG TO THE TAKE OF THE PARTY O			
Tu 10/02/12	12 :30	5-24 PM	DH09201212H Where?			
ਰ				\$500.00		
10/01/12 to 10/07/12	12 2x	MT				
M 10/01/12	, <u>(</u>	6:59 PM	DH09221213H Where?	\$750 00		
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5				# CO.OO		
10/01/12 to 10/07/15	Ş					

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Tonight Show

1135p-1237a

3

10/01/12

8

11:30 PM

DH09271213H where?

\$775.00

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10/01/12 to 10/07/12

VSNV VSNV

6

ANSA VSNV VNSN VSNV VSNV KSNV

M-F News 3 at Eleven

11pm-1135pm

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10/02/12 0/01/12

88

7:39 PM 7:47 PM

DH09221213H Where? DH09221213H where?

\$450.00

10/01/12 to 10/07/12

MT--

6

39

Face to Face w/ J.Raiston

730-758pm

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10/01/12 10/02/12

30

7:07 PM

DH09201212H Diversion DH09201212H Diversion

\$750.00 \$750.00

36

KSNV KSNV

M-F Wheel of Fortune

7-730pm

35

VSNV

M-F Jeopardy

VSNV KSNV

VSNV

32

KSNV KSNV KSNV KSNV

M-F Early News

5-630p

Line

Channel Description

4PM NEWS (1 hour)

Time

4-5pm

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



VSNV Formerly KVBC

|Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

INVOICE

Page 4 of 4

stimate Number	roduct	Advertiser
	HELLER FOR SENATE	Heller, Dean for U.S. Senate

10/01/12 10/02/12	Invoice Period
October 2012	Invoice Month
10/07/12	Invoice Date
104404-2	Invoice #

KSNV Amy McCreary Blair - Philadelphia National	Sales Region	Sales Office	Account Executive	Station
, , , , , ,			A	KSNV

Deal #	Alt Order #	Order #	Invoice Period	Invoice Month	Invoice Date
	06832080	104404	10/01/12 - 10/02/12	October 2012	10/07/12

Ste 200

3299 K St. NW

Attention: Accounts Payable Strategic Media Services, Inc. Billing Address:

Washington, DC 20007

Product Code	Advertiser Code	IDB#
	HE4S	

Order Flight

09/26/12 - 10/02/12

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rtiser Ref	icy Ref

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		KSNV	KSNV	VSNV	KSNV	XSNV	KSNV		Y SON	Channe	
			Tuesday Prime 8-9pm		Monday Prime 8-10pm			Congression	Tanialis	Channel Description	
Aired Spots			8-9pm		8-10pm			1135p-1237a	, mile	Time	
4	c	10/01/1	Ξ	10/01/	Z	3	10/01/	100	Lead	5	
	10/02/12 :30	10/01/12 to 10/07/12	10/01/12 :30 to	10/01/12 to 10/07/12	10/02/12 to	10/01/12	10/01/12 to 10/07/12	σ	Date		
	.30	×	30	×	30	:30	2 2		Length	1	
	7:58 PM	1	8:21 PM	M	12-10 AM	12-11 AM	MT	1000	Length Aired Days		
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	\$2,400		\$2,400.00					Kare			
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Payment Terms 30 Days	\$20,485.00	Net Amount Due
	\$3,615.00	Agency Commission
	\$24,100.00	Gross Total

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